



PROFESSIONAL EXPERIENCE

May 2001—Present Birthmark Designs

Sole-Proprietor of Graphic and Web Design service

Contracted by a variety of clients to design working systems for special events and corporate branding with print and web applications. Also provide close relationships with production staff while satisfying customers' tight production schedules and budget constraints. Responsible for marketing, advertising, submitting estimates and contracts, designing, presenting, revising, camera-readying files, attending press checks as well as billing.

Summer Intern 2005 Rockett, Burkhead & Winslow [RBW], Creative Department

Graphic Designer

Designed logos, identity systems and other print material for various clients while working in a collaborative environment.

October 2002—January 2004 Arts Education Coalition/NC Alliance for Arts Education [KCAAE Network]

Graphic Designer, Administrative Director

Designed new identities and presented to a sub-committee of the board. Upon approval, developed new logo and branding. Sole staff member for this 501(c)(3) non-profit, with statewide outreach to multi-disciplinary arts programs [music, dance, theatre and visual arts] for all public school systems in North Carolina. Also attended conferences and leadership workshops at the Kennedy Center in Washington, D.C.

September 2001—June 2002 City of Raleigh Arts Commission

Creative Director and Committee Chair for the Raleigh Red Wolf Ramble [RRWR]

Designed, produced, marketed and distributed RRWR Poster #1001. Graphic designer, layout coordinator and photographer for RRWR Commemorative Book. Also organized book signings, artists appearances and printing for RRWR Book. Designed RRWR Auction materials which included the catalog, invitation and reply card.

November 2000—May 2001 NCSU College of Education Center for Learning Technology

Webmaster and Graphic Designer

Created and developed printed, web-based and multi-media environments for the Center's teaching initiatives and for the College.

EDUCATION

May 2006 *Bachelor of Graphic Design, Magna Cum Laude*

North Carolina State University College of Design

May 2001 *Bachelor of Industrial Design with minor in Film Studies, Cum Laude*

North Carolina State University College of Design

ACTIVITIES & HONORS

Featured in Windhover '06:
nc state's literary + arts magazine

Featured in Six Degrees: gd magazine,
2 premier issues, 2006

Active AIGA member, Raleigh Chapter,
since spring 2005

Vandercooke Club Rep., nc state
Fall 2004—May 2006

Racquetball Club, nc state, 2005

Crystal Award of Excellence:
RRWR Commemorative Book

Outstanding Service Award:
City of Raleigh Arts Commission

SKILLS

Software Skills

Adobe After Effects
Adobe Creative Suite Programs
[Illustrator, InDesign, Photoshop
& Acrobat Distiller]
Extensis Font Reserve
Lasercutter Prep&Cut
Macromedia Studio MX Programs
[Dreamweaver, Fireworks, Flash & Freehand]
Microsoft Office
Quark Xpress

Hand Skills

Book Binding
Drawing/Sketching
Letterpress Printing
Painting
3D Form Creations [basic shop skills working
with wood, metal, plastics and foams]

Photography

Canon PowerShot G1 3.3mp (digital)
Darkroom Experience
Pinhole Photography